

CREATING AN EMOTIONAL DIGITAL EXPERIENCE THAT SELLS



CONSUMER EXPERIENCE

BRAND FEELING

ONLINE SHOP

In a physical store your trained staff will answer your client's questions, give advice and provide outstanding consumer service.

In your shops your clients feel, breathe, see and love your brand. Your brand is more than just products ; it is an emotion.

According to Forbes (2016) 82% of online-shoppers research products prior to ordering and 47% are disappointed with the shop performance.

LET'S TAKE YOUR CLIENTS ONLINE

I design your customer's journey through your online shop. Your clients will feel as comfortable online as in your physical store.

I lead the definition and implementation of your branding and e-commerce strategy, combining my experience with your industry knowledge.

I reshape your customer's buying experience supported by the right choice of technology platform that transforms visitors into clients.

GIVE YOUR ONLINE CUSTOMERS A **VIP SERVICE** SO THEY KEEP COMING BACK

MAKE MORE CLIENTS **LOVE & BUY** YOUR BRAND

INCREASE YOUR CUSTOMER'S AVERAGE SPEND

COMPANIES & PROJECTS



Leader of a pioneer digitalisation project that took 3000 users from analogue to online in all relevant business processes. Testimonial: «The largest project of the last 15 years within the shortest go to market time.»



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